



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
965054-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Billing Address:

LUC Media
Attention: Accounts Payable
25 Whitlock Place
Suite 201
Marietta, GA 30064

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

Advertiser	Product	Estimate Number
Committee for Justice & Fa	COM 4 JUST & FAIRNES	

Flight Dates	Order #	Alt Order #
10/22/12 - 11/06/12	965054	06373435

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9913041		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	M-F News 8 at 6a	6-7a	-TWTF--	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$1,400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	10/23/12	6:44 AM	M-F News 8 at 6a	6-7a	:30	CJF3000H	\$1,400.00 NM
3	WGAL	W	10/24/12	6:07 AM	M-F News 8 at 6a	6-7a	:30	CJF3000H	\$1,400.00 NM
1	WGAL	F	10/26/12	6:39 AM	M-F News 8 at 6a	6-7a	:30	CJF3000H	\$1,400.00 NM
2	10/23/12	10/26/12	NBC Today Show	7-9A	-TWTF--	:30	8	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 8 \$1,400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WGAL	Tu	10/23/12	7:24 AM	NBC Today Show	7-9A	:30	CJF3000H	\$1,400.00 NM
1	WGAL	Tu	10/23/12	8:42 AM	NBC Today Show	7-9A	:30	CJF3000H	\$1,400.00 NM
5	WGAL	W	10/24/12	8:28 AM	NBC Today Show	7-9A	:30	CJF3000H	\$1,400.00 NM
2	WGAL	W	10/24/12	8:46 AM	NBC Today Show	7-9A	:30	CJF3000H	\$1,400.00 NM
8	WGAL	Th	10/25/12	7:23 AM	NBC Today Show	7-9A	:30	CJF3000H	\$1,400.00 NM
3	WGAL	Th	10/25/12	8:38 AM	NBC Today Show	7-9A	:30	CJF3000H	\$1,400.00 NM
4	WGAL	F	10/26/12	7:59 AM	NBC Today Show	7-9A	:30	CJF3000H	\$1,400.00 NM
7	WGAL	F	10/26/12	8:36 AM	NBC Today Show	7-9A	:30	CJF3000H	\$1,400.00 NM
3	10/23/12	10/26/12	M-F 5-6p News	5-6p	-TWTF--	:30	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$1,600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/23/12	5:28 PM	M-F 5-6p News	5-6p	:30	CJF3000H	\$1,600.00 NM
2	WGAL	W	10/24/12	5:29 PM	M-F 5-6p News	5-6p	:30	CJF3000H	\$1,600.00 NM
4	WGAL	Th	10/25/12	5:47 PM	M-F 5-6p News	5-6p	:30	CJF3000H	\$1,600.00 NM
3	WGAL	F	10/26/12	5:39 PM	M-F 5-6p News	5-6p	:30	CJF3000H	\$1,600.00 NM
4	10/23/12	10/26/12	M-F News 8 at 6p	6-630p	-TWTF--	:30	3	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$2,100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/23/12	6:24 PM	M-F News 8 at 6p	6-630p	:30	CJF3000H	\$2,100.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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965054-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Committee for Justice & Fairness	COM 4 JUST & FAIRNES		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/23/12	10/26/12	M-F News 8 at 6p	6-630p	-TWTF--	:30	3	\$2,100.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Th 10/25/12 6:29 PM M-F News 8 at 6p 6-630p :30 C3F3000H \$2,100.00 NM 3 WGAL F 10/26/12 6:24 PM M-F News 8 at 6p 6-630p :30 C3F3000H \$2,100.00 NM									
5	10/23/12	10/27/12	M-Su News 8 at 11p	11-1135p	-TWTFS-	:30	3	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -TWTFS- 3 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 10/23/12 11:32 PM M-Su News 8 at 11p 11-1135p :30 C3F3000H \$1,800.00 NM 2 WGAL W 10/24/12 11:23 PM M-Su News 8 at 11p 11-1135p :30 C3F3000H \$1,800.00 NM 3 WGAL Sa 10/27/12 11:21 PM M-Su News 8 at 11p 11-1135p :30 C3F3000H \$1,800.00 NM									
6	10/27/12	11/03/12	NBC Saturday Today	7-9a	-----1-	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----1- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 10/27/12 7:59 AM NBC Saturday Today 7-9a :30 C3F3000H \$1,200.00 NM									
7	10/27/12	11/03/12	Sa/Su News 8 at 9a	9-10a	-----1-	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----1- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 10/27/12 9:53 AM Sa/Su News 8 at 9a 9-10a :30 C3F3000H \$500.00 NM									
8	10/28/12	11/04/12	NBC Sunday Today	8-9a	-----1	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----1 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 10/28/12 7:59 AM NBC Sunday Today 8-9a :30 C3F3000H \$1,200.00 NM									
9	10/28/12	11/04/12	Sa/Su News 8 at 9a	9-10a	-----1	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----1 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 10/28/12 9:17 AM Sa/Su News 8 at 9a 9-10a :30 C3F3000H \$500.00 NM									
10	10/27/12	10/27/12	Sa/Su News 8 at 6	6-630p	-----S-	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 10/27/12 6:21 PM Sa/Su News 8 at 6 6-630p :30 C3F3000H \$1,000.00 NM									
11	10/27/12	11/03/12	NBC Saturday Night Live	1130p-1a	-----1-	:30	1	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----1- 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 10/27/12 12:58 AM NBC Saturday Night Live 1130p-1a :30 C3F3000H \$1,100.00 NM									

Total Spots 27



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Advertiser		Product	Estimate Number
Committee for Justice & Fairness		COM 4 JUST & FAIRNES	

Payment Terms 30 Days

<u>Gross Total</u>	\$39,000.00
<u>Agency Commission</u>	\$5,850.00
<u>Net Amount Due</u>	\$33,150.00